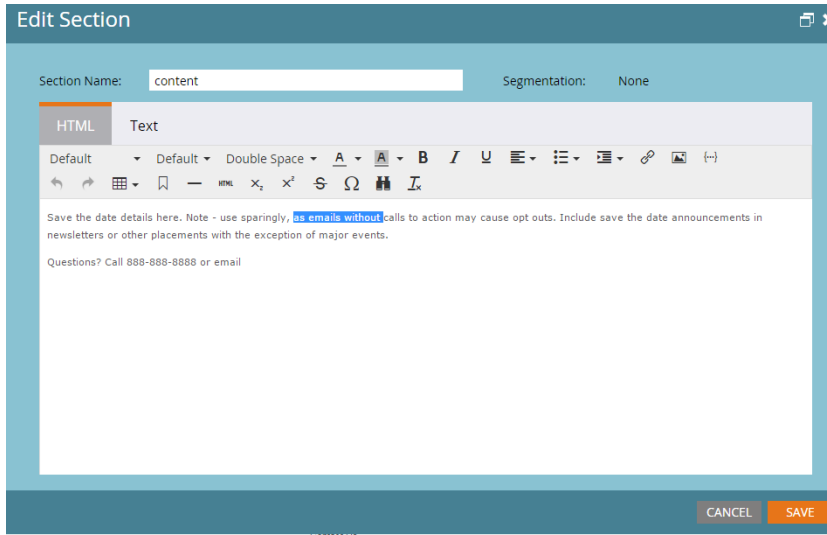


Add Links to Email

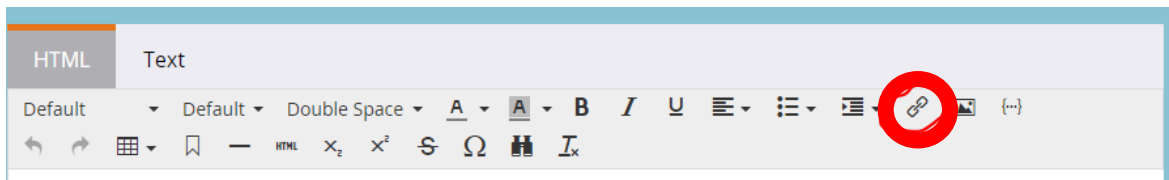
You can add hyperlinks to websites and email addresses within an email.

Hyperlink email text:

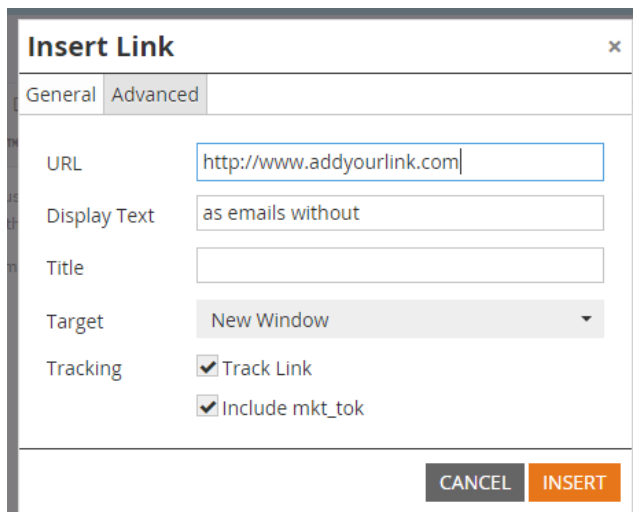
1. Double click the body of the email to edit
2. Highlight the text you want to hyper link



3. Click on the Link Icon

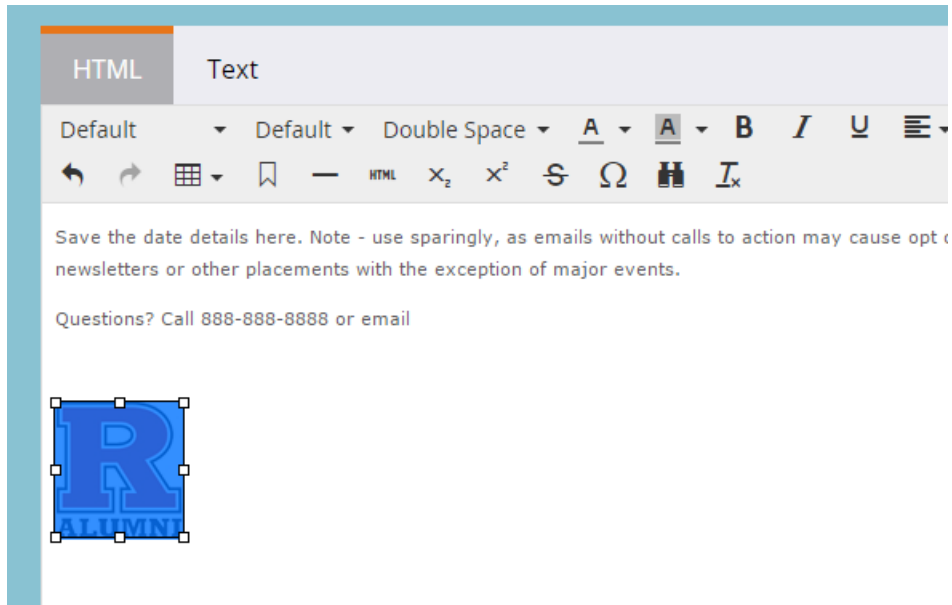


4. Insert web or email address in the URL box and confirm Display Text is correct

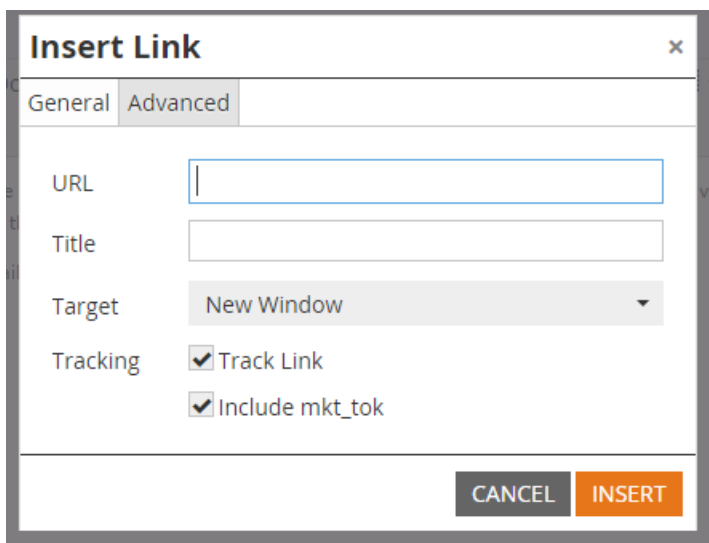


Hyperlink an image:

1. Click on image and then click the link icon



2. Insert web address

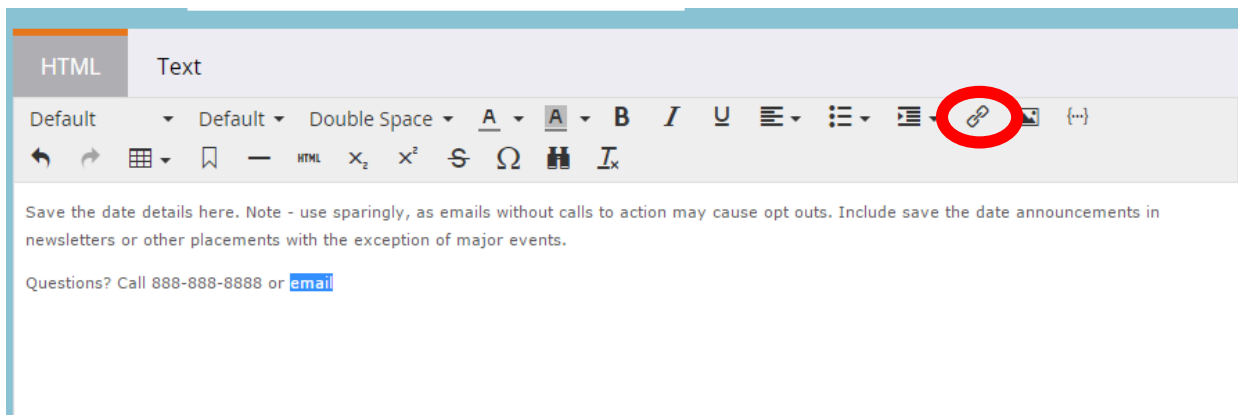
A screenshot of the 'Insert Link' dialog box. The dialog has a title bar with 'Insert Link' and a close button. It has two tabs: 'General' and 'Advanced'. The 'General' tab is active. It contains the following fields and options:

- URL: A text input field.
- Title: A text input field.
- Target: A dropdown menu with 'New Window' selected.
- Tracking: Two checkboxes, 'Track Link' and 'Include mkt_tok', both of which are checked.

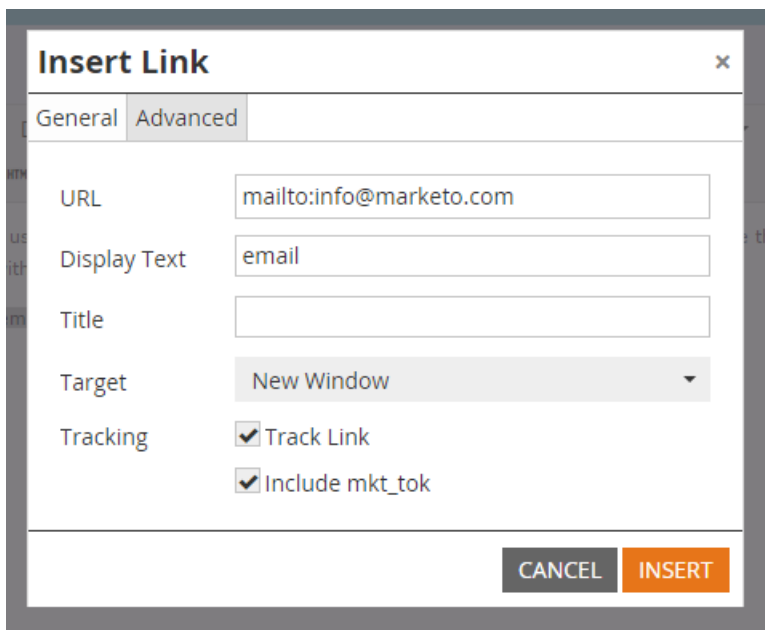
At the bottom of the dialog are two buttons: 'CANCEL' and 'INSERT'.

Add an email link to text in your email:

1. Highlight the text you want to link and click the link icon



2. Add the email address in the URL field prefaced with mailto: (e.g. "mailto:emailaddress@yourdomain.com")



A screenshot of the 'Insert Link' dialog box. The dialog has two tabs: 'General' and 'Advanced'. The 'General' tab is selected. The fields are as follows: 'URL' is 'mailto:info@marketo.com', 'Display Text' is 'email', 'Title' is empty, 'Target' is 'New Window', 'Tracking' has two checked options: 'Track Link' and 'Include mkt_tok'. At the bottom, there are 'CANCEL' and 'INSERT' buttons.