

**MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS OF THE
RUTGERS UNIVERSITY ALUMNI ASSOCIATION**

Thursday, June 7, 2018
The Rutgers Club
85 Avenue E
Piscataway, NJ 08854

PRESENT: Joe Lemkin, *Chair*, Greg Bedard, *Corporate Secretary*, Squire Servance, *Treasurer*, Donna K. Thornton, *Vice President for Alumni Relations*; Julie Bianchini; Maurita Bivans; Amanda Ebokosia; Michael Esposito; Francine Glaser; Houshang Parsa; Laura Ann Pontelandolfo; Keanna Ralph; Kim Sciallo; Marty Siederer; Iesha Suber; Gloria Vanderham; Brian Wilson; Linda Wray

ALSO PRESENT: Nevin Kessler, *President, Rutgers University Foundation*; Hilary Cohen, *Senior Director for Events*; Lisa English, *Director, Alumni Relations, RBHS*; Josh Harraman, *AVP for Alumni Relations*; Patrice Jaskiewicz, *Executive Assistant*; Cassie Kingsbury, *Assistant Director, Volunteer Engagement*; Tara Kissenberth, *Associate Director for Student Engagement*; Yvette Martinez, *Senior Director for Volunteer Engagement*; Kristy Omelianuk, *Director, Business Development and Operations*; Scott Owens, *Director, Alumni Relations Rutgers-Camden*; Mike Rutkowski, *Director of Events*; Dana Shapiro, *Associate Director, Volunteer Engagement*; Gloria Walker, *Director, Alumni Relations Rutgers-Newark*

EXCUSED: Debra O'Neal; Neal Collins; Michael Duncan; Charles Spingler

CALL TO ORDER: The meeting was called to order at 6:33 p.m. by Joe Lemkin, Board Chair.

MINUTES:

The minutes of the September 28, 2017 meeting of the Board was circulated in advance of the meeting. The minutes were unanimously approved following a motion (Houshang Parsa) duly seconded (Marty Siederer).

RUTGERS UNIVERSITY FOUNDATION UPDATE: (Nevin Kessler, President)

Mr. Kessler gave a presentation regarding the planning and implementation of the next campaign which will begin with the quiet phase in July of 2019. The quiet phase will last three to four years with one additional year of campaign preplanning. Launch will take place in 2023 and last through 2027 with a goal of 2 billion dollars. This was followed by a Q & A session.

CHAIR'S REPORT: (Joe Lemkin)

Mr. Lemkin referred to the list of upcoming events and mentioned the events he attended, such as the Day of Service, Alumni Weekend and Board of Overseers meetings.

Mr. Lemkin thanked each of the outgoing board members for their service and spoke about each of their volunteer activities and accomplishments as a board member. Each outgoing board member was presented with a gift. Outgoing Board Members include; Neal Collins; Michael Duncan; Keanna Ralph; Kim Sciallo; Chuck Spingler; Linda Wray.

VICE CHAIR'S REPORT (Squire Servance, Treasurer reported for Debra O'Neal)

Mr. Lemkin thanked Mr. Servance for reporting in Ms. O'Neal's absence. Mr. Servance thanked Ms. O'Neal for driving this group over the past year and the board for being engaged in the strategic planning process. Based on feedback from the May meeting, the strategic plan has been updated and upon approval this evening, we will move forward with tactics to present in July at the board retreat.

Mr. Servance encouraged the board to fill out the survey when it is sent out. It is currently being revised. The goal is to learn more about the volunteer experience, work to improve it.

VICE PRESIDENT'S REPORT (Donna Thornton)

Ms. Thornton thanked the outgoing board members for their service and encouraged them to continue to be engaged and hoped to see them at future events.

Ms. Thornton provided a staff update; Elizabeth Hankerson retired this month after 18 years.

The Alumni Houses in New Brunswick and Newark continue to undergo renovations. Alumni Relations is scheduled to move into Van Nest in late August or early September with a soft opening in September and grand opening in October.

Ms. Thornton had a hard hat tour of the Newark Alumni Center The grand opening is scheduled for October 10. Ms. Thornton showed slides of the progress.

Ms. Thornton explained that Annual Giving is conducting a "Spring Blitz" - 2018 donors by the end of June. A link will be sent to the board.

J&J EXTERNSHIP AND MENTORING PROGRAM WITH THE SCARLET COUNCIL REPORT (Julie Bianchini)

Ms. Bianchini presented on the Scarlet Council Externship Day at Johnson & Johnson, Consumer Inc.

Purpose:

To build a framework for a corporate Externship Program that takes place over the course of a day that can be implemented to:

1. Highlight different career paths and opportunities
2. Connect Scarlet Council Students with Rutgers Alumni
3. Provide professional development experiences
4. Enhance internship and co-op recruiting opportunities for Scarlet Council Students
5. Help students gain knowledge that prepares them for the transition from school to career
6. Total rating of the event was a 4.7/5
7. 100% would recommend other Scarlet Council members to attend this event in the future
8. 93% would attend a similar 1-day externship through the Scarlet Council in the future

BOARD RETREAT ACTION ITEMS

- Ms. Martinez presented on Charter Group/Board Liaison Pilot Program. The goal is to work closely with a charter group to increase the level of support. Leadership, mentorship and support is the goal. Staff will be in touch with board members who have expressed interest.
- Cassie Kingsbury presented on “Showing Pride and Leadership on Social Media”- a collaboration with Renee Mathys from Communications. Ms. Kingsbury showed the board how to be more active on social media and provided an overview and tips on posting to the various social media outlets.
- Josh Harraman led a presentation/discussion regarding the new RUAA Strategic Plan. A resolution will be put forth this evening for the board’s approval. He thanked the board members for their participation in the process. Next steps: Staff developing tactics if resolution passes this evening. We will then identify champions for the tactics.

ACTION ITEMS

Resolution to Designate School of Public Health Alumni Association as a Chartered Alumni Organization presented by Greg Bedard

There was a motion to approve the resolution (Gloria Vanderham, seconded Linda Wray) with an opportunity for discussion. The resolution was approved unanimously followed by a voice vote of all voting members present.

Resolution to Approve the RUAA Strategic Plan presented by Squire Servance

There was a motion to approve the resolution (Linda Wray, seconded Gloria Vanderham)

with an opportunity for discussion. The resolution was approved unanimously followed by a voice vote of all voting members present.

Resolution to Remove Alumnus from Hall of Distinguished Alumni presented by Amanda Ebokosia

There was a motion to approve the resolution (Keanna Ralph, seconded Mike Esposito) with an opportunity for discussion. The resolution was approved unanimously followed by a voice vote of all voting members present.

Resolution to Remove Alumnus from Hall of Distinguished Alumni presented by Amanda Ebokosia

There was a motion to approve the resolution (Marty Siederer, seconded Houshang Parsa) with an opportunity for discussion. The resolution was approved unanimously followed by a voice vote of all voting members present.

Resolution to Rescind Meritorious Service Award presented by Amanda Ebokosia

There was a motion to approve the resolution (Gloria Vanderham, seconded Laura Ann Pontelandolfo) with an opportunity for discussion. The resolution was approved unanimously followed by a voice vote of all voting members present.

Resolution to Approve REAL Award Recipients presented by Amanda Ebokosia

There was a motion to approve the resolution (Houshang Parsa, seconded Julie Bianchini) with an opportunity for discussion. The resolution was approved unanimously followed by a voice vote of all voting members present.

CONSENT AGENDA - MOTION TO ACCEPT WRITTEN REPORTS:

Mr. Lemkin reminded the Board that if a Board member would like to discuss any item listed under consent agenda, the item will be removed, at which point the topic will be placed under the New Business section of the agenda.

Joe Lemkin called for a motion to accept reports. Motion approved. There was a motion to accept reports (Houshang Parsa), seconded (Kim Sciallo), with an opportunity for discussion. The written reports were accepted unanimously following a voice vote of all voting members present.

UPCOMING NOTEWORTHY DATES

Joe Lemkin provided an update from the list of the upcoming events.

OLD BUSINESS: None presented.

NEW BUSINESS: None presented

ANNOUNCEMENTS:

- Ms. Kingsbury announced there would be a Scarlet Day of Service in the fall. No date has been set yet.

- Ms. English announced that the third annual football tailgate for the School of Health Professionals (SHP) will take place September 29, 2018.

ADJOURNMENT:

A motion to adjourn the meeting was moved (Gloria Vanderham) and seconded by (Greg Bedard). The meeting was adjourned at 8:43 p.m.

Respectfully Submitted:
Greg Bedard
Corporate Secretary

Prepared by:
Patrice Jaskiewicz
Executive Assistant
Alumni Relations, New Brunswick