



Conferencing to Attend Remotely
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RUAA Board of Directors Meeting

Thursday, 9/13/2018
6:00 - 8:00 PM ET

15 Washington Street – Room 201
Rutgers-Newark

5:30 pm Buffet dinner available

Parking available in the Newark Museum parking lot

1. **6:00 pm Welcome and Call to Order** Presented By: Joe Lemkin (2 minutes)
2. **Approval of the June 7, 2018 Board of Director Meeting Minutes** Presented By: Greg Bedard (1 minute)
RUAA Board of Director Meeting Minutes (June 7-18) (1) - Page 3
3. **Chair's Report** Presented By: Joe Lemkin (10 minutes)
 - a. **Committee Assignments**
4. **Vice Chair's Report** Presented By: Debra O'Neal (5 minutes)
5. **Vice President's Report** Presented By: Donna Thornton (10 minutes)
6. **RUAA Strategic Priorities**
 - a. **Strategic Plan Update** Presented By: Josh Harraman (5 minutes)
7. **Strategic Priority Updates**
 - a. **Priority #1**
Meaningfully engage and communicate with current and future alumni based on their needs, interests, and life stages.
 - b. **Priority #2**
Enhance the academic reputation of Rutgers through intentional, purpose-driven partnerships and engagement with academic units.
 - c. **Priority #3**
Engage alumni where they live and work through increased regional and workplace engagement opportunities.
 - d. **Priority #4** Presented By: Colin von Liebttag (20 minutes)
Provide value to Rutgers alumni through comprehensive career services.
 - e. **Priority #5** Presented By: Josh Harraman and Mike Rutkowski (20 minutes)
Transform alumni engagement efforts with a data-driven culture of assessment, analysis, training, and action.
8. **Consent Agenda - Written Reports** Presented By: Joe Lemkin (2 minutes)
 - a. **Committees Filing Reports**
Alumni Leaders Council (August 8-18).pdf - Page 8
9. **Upcoming Noteworthy Dates**
 - a. **Thurs. Sept 20 - Soft Opening of Alumni House at Van Nest Hall**
 - b. **Sat. Sept 29 - Camden Homecoming**
 - c. **Fri. Oct 5 - REAL Conference and Awards**
 - d. **Wed. Oct 10 - Newark Alumni Center Dedication**
 - e. **Fri. Oct 19 - Grand Opening Alumni House at Van Nest Hall**

f. Sat. Oct 20 - New Brunswick Homecoming

g. Mon. Nov 5 - Officers meeting

h. Jan. 2019 Call for RUAA Board, Senate, At-Large Nominations

i. Feb. 2019 - RUAA Nominations Due

j. Tues. March 5, 2019 - Officers meeting

k. Thurs. March 21, 2019 - Board of Directors meeting - Camden Alumni House

10. Old Business

11. New Business

12. Announcements

13. Adjourn

14. Parking is available in the lot behind the Newark Museum (a short walk to 15 Washington St)

Please bring ticket with you for validation

Directions to the Newark Museum parking lot - Page 9

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