RUAA Board of Directors Meeting
15 Washington Street
Room 201
Rutgers-Newark, NJ
Thursday, 9/28/2017
6:00 - 8:30 PM ET
Buffet dinner available at 5:30 p.m.

1. 6:00 pm Welcome and Call to Order  Presented By: Joe Lemkin  (2 minutes)

2. Approval of the June 8, 2017 Board of Director Meeting Minutes  Presented By: Greg Bedard  (1 minute)
   RUAA Board of Director Meeting Minutes (June 8-17) - Page 3

3. Chair’s Report  Presented By: Joe Lemkin  (10 minutes)
   a. 2017-2018 RUAA Committee Chairs & Board Members
      2017-2018 Board Committees1 - Page 9

4. Vice Chair’s Report  Presented By: Debra O’Neal  (5 minutes)

5. Vice President’s Report  Presented By: Donna Thornton  (10 minutes)

6. Board Priorities  (30 minutes)
   a. Priority 1: Increase Engagement of Volunteers
      i. RUAA Board of Directors Communications-Engagement Plan  Presented By: Yvette Martinez
         RUAA Board Comm-Eng Plan_Updated9.21.17 - Page 10
      ii. REAL Conference and Awards Preview  Presented By: Greg Bedard and Yvette Martinez
      iii. Committee on Inclusion & Diversity Report  Presented By: Houshang Parsa
      iv. Alumni Career Development  Presented By: Yvette Martinez
   b. Priority 2: Contribute to the Culture of Philanthropy (No Report)
   c. Priority 3: Add Value to the Student Experience
      i. Scarlet Council Report  Presented By: Julie Bianchini & Tara Massey-Kissenberh
   d. Priority 4: Increase Awareness of the RUAA  (No Report)
   e. Priority 5: Engage Alumni through Innovative Programs and Events  Presented By: Hilary Cohen
   f. Priority 6: Be a Best Practice Business Model (No Report)
   g. Priority 7: Supporting the Staff to Better Serve the Alumni Community  Presented By: Donna Thornton

7. Action Items
   a. Resolution to Designate the Rutgers Club of Houston and Southeast Texas as a Chartered Alumni Organization  Presented By: Greg Bedard  (2 minutes)
      Resolution to Designate the Rutgers Club of Houston and Southeast Texas - Page 12

8. Consent Agenda - Written Reports  Presented By: Joe Lemkin  (2 minutes)
   a. Committees Filing Reports
      Inclusion and Diversity (Aug 22-17) - Page 15
      University Senate Report (Sept 22-17) - Page 16
      Alumni Leaders Council (Aug 8-17) - Page 17
      Alumni Leaders Council (Sept 13-17) - Page 18

9. Upcoming Noteworthy Dates
   a. Sat. Sept 23 - Homecoming; Camden & Newark
   b. Fri. Oct 20 - REAL Conference and Awards
c. Sat. Oct 21 - New Brunswick Homecoming

d. Jan. 2018 - Call for RUAA Board Nominations

e. Jan. 2018 - date tbd - RUAA Board Outing

f. Thurs. March 8, 2018 - RUAA Officers Meeting

g. Thurs. March 22 RUAA Board of Directors Meeting in Camden

10. Old Business

11. New Business

   a. University Senate Report  Presented By: Houshang Parsa  (2 minutes)

12. Announcements

13. Adjourn

14. Parking is available in the lot behind the Newark Museum (a short walk to 15 Washington St)

   Please bring ticket with you for validation

   Directions to the Newark Museum parking lot - Page 25

   Map Newark Board meeting 9.28.2107 - Page 26