

Thank you for your interest in the **personalized** Rutgers License Plate Program. Presently we have the following plate design available:



BLOCK 'R' PLATE

'RU' not printed on the side for personalized plates.

In order for us to complete your request for a new personalized license plate, please send us the following information:

- College and year of graduation (if applicable)
- The **New Jersey Motor Vehicle Commission application**- Please fill in PERSONALIZED where it asks for the type of plate that you are applying for and sign where it says, "Signature of Applicant" on the bottom. The application must be filled out and signed by the person whose name is on the vehicle registration.
- A **photocopy of your current vehicle registration**.
- A check in the amount of **\$100.00** payable to **Rutgers University Foundation**. And a check in the amount of **\$50.00** payable to **NJMVC**.
- **If your car is leased**, you will need to write a letter to your leasing company, releasing the new Rutgers plates to them for the duration of your lease. Send a copy of this letter to the Department of Alumni Relations with your applications and check **and** forward a copy to your leasing company.

Sample: "I _____ hereby release ownership of my new Rutgers plates to _____
(name of leasing company) for the duration of my lease."

- Personalization requests: You may choose up to five characters, however you must start with 3 letters. The next two characters may be letters or numbers above 20. **Please provide several choices. We will check with DMV to see what is available, and get back to you so you can make your final decision. Email choices to benefits@ruf.rutgers.edu or mail in with required items above.**

1. _____ 2. _____ 3. _____
4. _____ 5. _____ 6. _____

The above information should be sent to:

Rutgers University Alumni Association
19 College Avenue
New Brunswick, NJ 08901
Attn: Rutgers License Plates

It takes approximately 10 weeks to receive your personalized plates from the NJDMV. You will receive a set of standard plates first. It is your responsibility to return old plates to your local DMV when your new plates arrive.

If you have any questions, please contact 848-932-7061 or benefits@ruf.rutgers.edu.