

## **RUAA Board of Directors Candidate Profile Application Cycle 2023**

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The Rutgers University Alumni Association (RUAA) Board of Directors is the primary leadership body of the RUAA and serves as advisers to the alumni engagement staff. The board partners with the alumni engagement staff to further the goals and mission of the RUAA and advises in strategic engagement planning for the alumni body.

The RUAA Board of Directors is seeking diverse and enthusiastic individuals who would enhance the dynamics of the board by bringing knowledge and experience in one or more of the following categories—leadership, governance, program development, higher education, digital engagement, and diversity, equity, and inclusion (DEI)—and other areas that would help the board further its mission.

Any graduate of the university is eligible to serve on the board through the procedures specified in the board's constitution and bylaws. A regular member who has completed a three-year term, except as provided in the bylaws, is not eligible for re-election.

An ideal candidate for the RUAA Board of Directors will have the following characteristics:

### **Be dedicated to the RUAA mission**

A board member candidate must accept and abide by the principles and mission of the association.

*To strengthen Rutgers, the alumni association builds community and fosters scarlet pride through meaningful engagement of all current and future alumni.*

### **Be committed to service**

Serving on the RUAA Board of Directors is time consuming. It is a commitment to serve the interests of all members of the association regardless of campus, chancellor-led unit, or class year. Members must be able to:

- attend all four annual meetings of the board and board socials, retreats, and special sessions.
- prepare for meetings and discussions by reviewing all supporting materials in advance
- attend universitywide or alumni events that support the mission of the RUAA
- serve on at least one RUAA board committee and at least one strategic priority group (These groups are not task forces, but rather advisory in capacity.)
- contribute financially on an annual basis to the university at a level commensurate with their personal financial ability
- serve as a university champion
- complete all board evaluations

### **Be a thought leader**

Currently, an ideal candidate will be a thought leader or have expertise in diversity, equity, and inclusion or in digital engagement. As the RUAA looks toward the creation of its next strategic plan, board members will take an active, high-level role in advising and defining the future of alumni engagement, which will include programming and services specifically in DEI and digital engagement. Board members must be able to think critically and provide high-level input and advice to alumni engagement staff. The RUAA must continue to look at its responsibilities through a progressive lens, and strengthening these areas in particular will play a major role in developing the next strategic plan for the RUAA.

**Be established**

To represent the interests of the association, a board candidate must have strong oral communication skills, diplomacy, significant professional leadership experience, and the ability to listen, analyze, think strategically, and use sound judgment in weighing facts and issues. Candidates should be established within their respective professions, the association, and Rutgers University Foundation. Their knowledge base should allow them to actively participate in meetings and advise the alumni engagement staff.

**Focus for 2023 Applicants**

Currently, an ideal candidate for the RUAA board will:

- be a thought leader with an ability to understand the big picture; or
- have expertise in diversity, equity, and inclusion; or
- be an expert in digital engagement

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